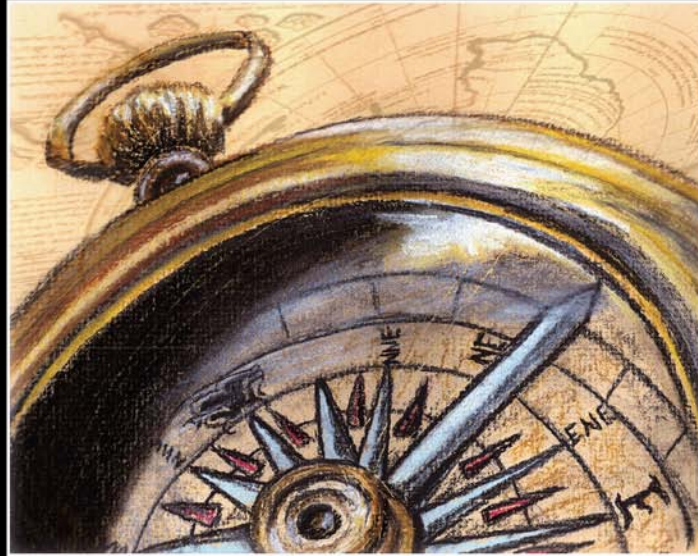


STRATEGIC



PLANNING
2007-2009

 **EASTERN**
CENTER FOR ARTS AND TECHNOLOGY

Overview

“Strategic Planning is not an event, it is a way of life for any successful organization”

History

- **1st - Projects**
 - Name Change
 - Restructure Student Services
 - Increase Enrollment
 - Technology
- **2nd - Process**
 - Improve involvement with local schools and industry
 - Develop organizational culture and capacity
- **3rd - Students**

Planning Values

- Broad Involvement
- External Leadership
- Data and Structure

External Requirements

- Middle States Goal Requirements
- PDE Requirements
 - Program Approval
 - Perkins
 - Strategic Plan

Time Line

- PDE Program Review – October 2006
- Program Review Findings – Nov/Dec 2006
- Baldrige – Spring 2007
- Current Reality Report – May 2007
- Retreat – Fall 2007
- Action Planning – Spring 2008
- Strategic Plan Submitted – Summer 2008
- Middle States On-Site – Fall 2008

Status of Current Plan

- Mid Point Review
- Current Initiatives
 - Shared View and District Goal Setting
 - Admissions Process
 - Soft Skills
 - 3 Week Planning Cycle
 - Journaling

Assumptions

- Broad Network of Participants / Stakeholders
- Validation of Mission, Vision, Beliefs
- Baldrige Self-Study
 - to Determine Current Reality
- Expanded View of Input for Development of Current Reality

Process Plan

- Steering Committee
- Stages
 - Current Reality - Goal Setting
 - Action Planning - Approvals
- Structure
- Participants
- Communications

Steering Committee

- Role
- Function
- External Members
 - Bob Morrison, Joint Committee
 - Roseann Nyiri, Administrative Advisory Committee
 - Bill Lotz, Executive Advisory Committee
- Internal Logistics Team
 - Prepare Data
 - Facilitate Meetings
 - Communications

Current Reality Report

- PDE
- Program Reviews
- Baldrige Process
- Shared View Reviews

Future Goal Setting

- Retreat
- Retreat Participants
- Retreat Outcomes

Action Planning

- Action Planning Teams
- Technology and Staff Development
- Team Members
- Team Reports

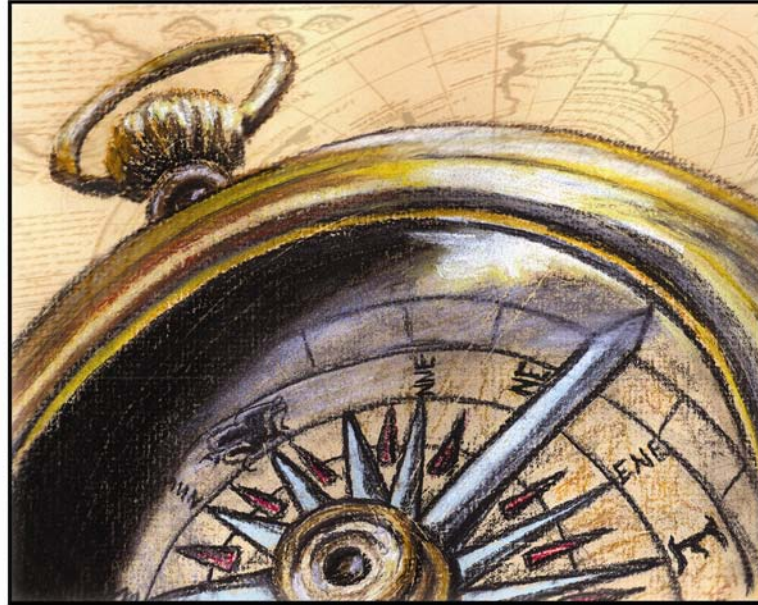
Strategic Plan

- Final Report
- Board Approval
- Submissions

Transformation
“A system cannot understand
itself. The transformation
requires a view from outside.”

- Deming

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2007-2009