



Cheltenham High School

January 4, 2021

Dear Parent/Guardian,

The Eastern Center for Arts and Technology (EASTERN) offers career and technical programs that prepare students for success. Whether going to college or beginning a career after high school, EASTERN can build skills that will lead to a rewarding future.

Students who are interested in attending EASTERN, are invited to register for our Virtual 10th Grade Career Expo on Thursday, February 25. Students will be offered two opportunities in the morning and afternoon to Zoom into a presentation given by EASTERN instructors and current students. In the event that Cheltenham is in-person, each student will need to bring earbuds/headphones to listen quietly to the presentation.

Options are:

Morning Sessions

Session 1 – 8:45 – 9:15 a.m.

Session 2 – 9:30 – 10 a.m.

Afternoon Sessions

Session 1 – 12:45 – 1:15 p.m.

Session 2 – 1:30 – 2:00 p.m.

To register for the Virtual Career Expo, please visit <https://www.eastech.org/parents-and-students/> and click on “Register for Virtual Career Expo” on the right side of the page. You can choose two programs to visit such as Allied Health, Automotive Technology, Business and Technology Professional, Collision Repair Technology, Commercial Art, Construction Technology, Cosmetology, Culinary Arts, Electrical Technology, Heating, Ventilation and Air Conditioning, Networking and Cybersecurity, Protective Services, Robotics and Automated Technology, Veterinary Science, and Welding Technology.

Students and parents can also view EASTERN’s new **Career Cluster Video Tours** on their own time outside of the school day. Links to all tours are located on EASTERN’s Parents and Students webpage -

<https://www.eastech.org/parents-and-students/>.

As a follow-up to Career Expo, you will receive more information on our Open House, scheduled for Sunday, March 7, 2021 from 1 – 3:30 p.m. Don’t miss out on the option for your child to attend EASTERN in 11th and 12th grades. Check out EASTERN’s website at www.eastech.org; and become a fan on Facebook – www.facebook.com/EasternCenter.

Please contact me with questions at 215-784-4806, or ashields@eastech.org.

Sincerely,

A handwritten signature in black ink that reads "Amy Shields". The signature is written in a cursive, flowing style.

Mrs. Amy Shields
Marketing and Recruitment Coordinator
EASTERN