



TO: Principals

FROM: Cathleen Plesnarski, Executive Director

DATE: December 7, 2020

SUBJECT: Virtual Career Expo at EASTERN – Thursday, February 25, 2021

This year, due to the COVID-19 restrictions, and to keep all our current students, potential students, faculty and staff as safe as possible, we have opted to hold our 10th Grade Career Expo virtually on Thursday, February 25, 2021 via Zoom. Students will have the opportunity to visit two programs during EASTERN’s morning session, and/or to visit two programs during the afternoon session.

A survey has been provided to the participating school Counselor Liaisons to share with their 10th graders to indicate which programs they would like to visit and to register. The Monday before the virtual visit, students will receive the Zoom links for their chosen programs. You can review the survey to be provided to students on EASTERN’s Student and Parent webpage - <https://www.eastech.org/parents-and-students/>.

We have done our best to make this virtual experience as authentic as possible. Similar to in-person Career Expo visitations, potential students will meet the EASTERN instructors, several current students, learn more about the program and career paths, and have their questions answered.

Time frames for the visitation are:

Morning

Session 1 - 8:45 – 9:15 a.m.

Session 2 – 9:30 – 10 a.m.

Afternoon

Session 1 - 12:15 – 12:45 p.m.

Session 2 - 1 – 1:30 p.m.

There are a few instances in which participating schools are unable to access Zoom. To address this issue, we have also pre-recorded tours available of all career clusters. All tours are located on our Student and Parent webpage. We hope to revisit the possibility of in-person tours later this school year.

We appreciate the support of our participating schools as we navigate the recruitment process in such a unique and challenging time.