



Foundation Board of Trustees Meeting

Monday, April 27, 2015

4:30 p.m. Seminar Room

Members Present: Tom Allen, George Marin, Steve Seu, Art Levinowitz, Roseann Nyiri, Gary Felmey, Cindy Rotelle, Linda Heiberger

EASTERN Staff Present: Amy Shields, Joe Greb

1. Meeting was called to order at 4:45 p.m. by George Marin
2. **Review and Approval of Minutes – March 23, 2015**
George asked for a motion to approve the minutes. Cindy Rotelle made the motion, and Gary Felmey seconded. The motion was unanimously approved.
3. **Approval of Financial Reports**
There were no new bills per Irene Dickinson. Amy Shields also noted that there are currently 48 students up for the Perfect Attendance Award.
4. **Application for PA Sales Tax Exemption**
Amy Shields explained that we are on the final step of the process.

Steve Seu asked if we are holding off on Perfect Attendance purchasing until we receive the PA Sales Tax Exemption. Amy checked with Irene on 4/28/15, and she said we are not holding off on purchasing.

5. **Establish Plan of Work for November 2015 Fundraiser**
Steve directed the Board's attention to the 2013 Plan of Work. He asked everyone to take a look and if their names were noted, please assist again this year. Steve asked Amy and Linda to work together on updating the time line.

Linda Heiberger proposed a "Country Fair" theme featuring game stations throughout the hallways. The games would be similar to those held on a cruise ship. Each game would require students to man the game stations.

Steve noted that we need to take space, and our ability to get students to take ownership of the games into serious consideration.

Steve also noted that we should reevaluate the entrance fee should we decide to do another murder mystery.

After much discussion regarding the positive feedback regarding the murder mystery, George made the motion to do the murder mystery play again this year, with country fair games interspersed with the auction tables. The motion was seconded by Roseann Nyiri and Cindy Rotelle. The motion was unanimously approved.

Tom Allen suggested moving the murder mystery to the Construction Bay since it offers more room. He will ask Construction to hold off on building the house until after the November 6 event.

George noted that we need to work to get more Occupational Advisory Committee (OAC) members to attend. Gary Felmey suggested offering a reduced rate to OAC members and staff.

The Board agreed that ticket pricing will be as follows:

- \$45 per ticket
- \$80 per couple
- \$60 couple ticket for OAC/Staff members

Linda has agreed to contact Without A Cue Productions to find out more about play options and pricing.

Amy agreed to send the EASTERN faculty and staff a save the date Outlook reminder. This was send on 4/28/15.

Tom has agreed to mention the event at the end of the year in service to faculty and staff.

Roseann suggested that the event should be spotlighted in the Awards Night program booklet, and Art Levinowitz could make mention of it in his Awards Night speech.

Dr. Seu added that he feels it is important that Art articulates that the EASTERN Foundation supports EASTERN Awards by donating time and raising money.

Amy agreed to put that in Art's Awards Night speech.

Linda suggested a slide with the Auction information during Art's speech.

The Board agreed that on Parents Night, the Foundation should have a table to sell tickets to the Auction tickets.

6. **Meeting Dates:** (all meetings are held at 4:30 p.m. at EASTERN)

- May 18, 2015
- **May 27** is Awards Night at Upper Moreland High School - 7 p.m.
- June 22, 2014
- July 27, 2015
- August 24, 2015
- September 28, 2015
- October 26, 2015
- November 6, 2015 – Foundation Fundraiser
- November 23, 2015