

You'll develop your own portfolio!

Commercial Art

- This program is for high school junior and seniors only in Eastern Montgomery County. It is offered in partnership with your high school and your school district provides transportation to EASTERN.
- You receive graduation credit from your high school for taking this program at EASTERN. IF you earn a 70% or better and complete all your career objective tasks you will also receive an EASTERN certificate.
- The curriculum covers everything from conceptual drawing and design to a professional portfolio. You learn the value and application of your unique art style in both design and illustration.
- You will use the same software and techniques used by professionals in the field and follow industry standards on the Macintosh platform. This software includes QuarkXpress, Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Dreamweaver and Flash.
- Seniors will have their portfolio reviews by art school representatives.
- Quality instruction is EASTERN's hallmark. We guarantee what you learn with a Student Warranty!
- Depending on the strength of your portfolio you can get advanced standing at art colleges. You can also get college credit for your work at EASTERN at Penn College.

To be successful you need to

- think creatively to come up with clever ideas or develop creative ways to solve a problem
- have visual color discrimination
- manage your time wisely and communicate well
- develop computer and photography skills

After completing this program you can

- pursue a college education
- work in the industry
- ultimately own your own business

Colleges our graduates have attended

Tyler School of Art, Hussian School of Art, Art Institute of Phila. & Pittsburg, Fashion Institute of Technology, Penn College of Technology, Antonelli Institute of Art and Photography, MCCC and the University of Mass.



Register for this program

- Get a registration card from your high school guidance office or from EASTERN.
- Talk to your high school counselor about visiting this program to find out if it's for you!

Program time and length

- career program for juniors and seniors
- five days a week
- classes are 2 hours 45 minutes in the morning or afternoon at either 7:45 a.m. - 10:30 a.m. or 12:00 p.m. - 2:45 p.m.

Extracurricular activities

Many EASTERN students are active in sports, cheering or other clubs at their high school.

This program is for you

if you can interpret and communicate information in visual, written and auditory ways.

Visit www.eastech.org

for more information or call 215-784-4806.

Job prospects

are extremely competitive with high levels of self-employment (3 of 10 designers are self-employed). Advanced study is most helpful in this career field to enlarge your portfolio.

Over half of EASTERN students continue their education in college!